

RADHIKA GAJJALA
Summer 2012
Director, American Culture Studies
Professor of Communication Studies and American Culture Studies
Bowling Green State University

Academic Degrees:

- Ph.D. Rhetoric and Communication
University of Pittsburgh (1998)
Dissertation: The SAWnet Refusal: An Interrupted Cyberethnography
- M.A. Corporate Communication (1993)
Duquesne University, Pittsburgh, PA
- B.A. English Literature, Political Science and Economics (1982)
Nizam's College, Osmania University
Hyderabad, India.

Academic Teaching Positions:

- Professor (August 2009 to present)
Joint appointment:
American Culture Studies Program and
Department of Communication (School of Media and Communication)
Bowling Green State University
Bowling Green, OH
- Associate Professor (August 2003 to 2009)
Department of Interpersonal Communication
School of Communication Studies
Bowling Green State University
Bowling Green, OH
- Assistant Professor (August 1999 to 2003)
Department of Interpersonal Communication
School of Communication Studies
Bowling Green State University
Bowling Green, OH
- Assistant Professor (August 1997 to July 1999)
Department of Telecommunications
School of Communication Studies
Bowling Green State University
Bowling Green, OH

Administrative Positions:

Director, American Culture Studies (2010 to present)

Interim Women's Studies Director, Bowling Green State University (2009 -2010)

Graduate Coordinator, School of Communication Studies (Fall 2006 to April 2009)

Chair of Faculty Senate (2004-2005)

Vice Chair of Faculty Senate (2003-2004)

Publications:

Books:

Gajjala, R. (2004). *Cyber Selves: Feminist ethnographies of South Asian Women*. Walnut Creek: Altamira Press.

Gajjala, R., & Gajjala, V. (Eds.). (2008). *South-Asian technospaces*. New York: Peter Lang, Digital Formation Series.

Blair, K., Gajjala, R., & Tulley, C. (Eds.). (2009). *Webbing cyberfeminist practice: Communities, pedagogies, and social action*. New Jersey: Hampton Press.

Chopra R. & Gajjala R., (Eds) (2011) *Global media cultures, and identities* – Routledge.

Gajjala R and Yeon Ju Oh (Eds) (2012) *Cyberfeminism 2.0* Peter Lang, Digital Formation Series edited by Steve Jones.

Gajjala, R (expected to be in-press – 2012 June). *Weavings of the Virtual and Real: Cyberculture and the Subaltern*, Lexington Press.

Refereed Journal Publications:

Zhang, Y, Gajjala, R. and Watkins, S (accepted, 2012 - forthcoming) *Home of Hope: Voicings, Whiteness, and Technological Gaze*, in *Journal of Communication Inquiry*

Gajjala R and Birzescu A. (2011) *Digital Imperialism through Online social/financial networks* – for Special issue of *Economic and Political Weekly* (Edited by Rohit Chopra and Aniket Alam).

- Gajjala R (2011) E-merging Online-Offline Practices and Identities in Global Labor and Marketing – Media Fields - <http://www.mediafieldsjournal.org/>.
- Gajjala R (2011) Snapshots from sari Trails: Cyborgs Old and New, *Social Identities*, 17, 393-408.
- Gajjala V, Gajjala R, Birzescu A and Anarbaeva S (2011). “Microfinance in Online Space: A Visual Analysis of Kiva.org” *Development in Practice*, 21, 880-893.
- Gajjala R., Zhang, Y., and Dako-Gyeke, P. (2010) “Lexicons of Women’s Empowerment Online” *Feminist Media Studies*, Vol. 10(1): 69 -86
- Mitra, R and Gajjala, R (2008) “Queer Blogging in Indian Digital Diasporas: A Dialogic Encounter” in special issue of *Journal of Communication Inquiry*, 32, 400-423.
- Gajjala, R and Rybas, N. (2008), "Racing and Queering the Interface: Producing global/local cyberselves" *Qualitative Inquiry, Special Issue on Technology*, 14, 1110-1133.
- Mamidipudi, A., & Gajjala, R. (2008). Juxtaposing handloom weaving and modernity: Making the case for building theory situated in praxis. *Development in Practice*, 18(2): 235 – 244.
- Rybas, N., & Gajjala, R. (2007). Developing cyberethnographic research methods for understanding digitally mediated identities. *Forum: Qualitative Social Research*, 8(3).
- Gajjala, R, Rybas, N., & Altman M. (2007). Epistemologies of doing: E-merging selves online. *Feminist Media Studies*, 7(2), 209-213. [commentary and criticism section]
- Gajjala, R. (2006). Editorial: Consuming/producing/inhabiting South-Asian digital diasporas. *New Media & Society*, 8(2), 179-185.
- Gajjala, R (2003). South Asian digital diasporas and cyberfeminist webs: negotiating globalization, nation, gender and information technology design. *Contemporary South Asia*, 12 (1), 41-56.
- Gajjala, R. (2002). Interrogating identities: Composing other cyber-spaces. *International and Intercultural Communication Annual*, 25.
- Gajjala, R. (2002). An interrupted postcolonial/feminist cyberethnography: Complicity and resistance in the “Cyberfield.” *Feminist Media Studies*, 2(2), 177-193.

Enteen, J., & Gajjala, R. (2002). Globalization and Intercultural Communication: A virtual exchange project. *Kairos: A Journal for Teachers of Writing in Webbed Environments*, 7 (2).

<http://kairos.technorhetic.net/7.2/binder.html?sectiontwo/enteen>

Gajjala, R. (2002). Introduction/Editorial: But really *is* it transgressive? *Rhizomes: Cultural Studies in Emerging Knowledge*, 4. <http://www.rhizomes.net>

Gajjala, R., & Mamidipudi, A (2002). Gendering processes within technological environments: A cyberfeminist issue. *Rhizomes: Cultural Studies in Emerging Knowledge*, 4. <http://www.rhizomes.net>

Gajjala, R. (2000). Internet constructs of identity and ignorance: “Third-world” contexts and cyberfeminism. In G. Pagnucci & N. Mauriello (Eds.), (1999-2000). *The future of narrative discourse: Internet constructs of literacy and identity: Vol. 17/18. Works and Days* (pp. 33-36).

Gajjala, R. (1999). Third-world critiques of cyberfeminism. *Development in Practice*, 9 (5), 616-619.

Gajjala, R., & Mamidipudi, A. (1999). Cyberfeminism, technology and international “development.” *Gender and Development*, 17 (2), 8-16.

Steinkamp, F., Eldred, M., Gajjala, R., Rodan, D., & Thompson, E. (1997). Gender and postmodern communication. *The Monist*, 80, 448-470.

Special Issues of Journals Edited:

Gajjala, R. (Ed.). (2006). New Media and Society [Special section]. *South Asian Digital Diasporas*, Vol. 8, No. 2, 179-185.

Gajjala, R. (Ed.). (2002). Cyberfeminisms [Special Issue]. *Rhizomes: Cultural Studies in Emerging Knowledge*, 4. <http://www.rhizomes.net/issue4/index.html>

Book Chapters:

Gajjala, R (forthcoming 2012) Producing Individualized Voicings for a Global Labour Force: Digitizing Agency through Social Media in *The Precarious Self* by Youna Kim.

Gajjala, R and McComas S., (forthcoming 2012) Splitting and Layering at the Interface: Mediating Indian Diasporas Across Generations in “Human No More” edited by Michael Wesch and Neil Whitehead, University of Colorado Press.

Gajjala, R. (forthcoming 2012) Always at crossroads: Studying online/offline intersections as a Postcolonial Feminist Researcher in Radhika Parameswaran (Ed) *Blackwell’s International Companion to Media Studies: Audience Studies*.

- Gajjala, R and Oh, Y. (forthcoming 2012) Transnationalizing Indian Digital Diasporas: Remixing Diasporic Cultures through Machinima, in *Media Studies Futures* edited by Kelly Gates – Blackwell Publishers.
- Gajjala, R, McComas S., Yartey F., Birzescu, A., Sloane, H., Zhang, Y., (2012) Layered Literacies and Nuanced Identities: Placing Praxis From MOOspace to Secondlife in Feminist Cyberspaces: Pedagogies in Transition, Edited by Carolyn Bitzer, Sharon Collingwood, Alvinia Quintana, and Caroline , Cambridge Smith.
- Gajjala, R (2012) Producing Individualized Voicings for a *Global Labour Force: Digitizing Agency through Social Media in “The Precarious Self”* edited by Youna Kim, Palgrave Macmillan.
- Gajjala, R., Birzescu, A. and Yartey, F. (2011) Marketing Empowerment? Commodifying the “Other” through Online Microfinance In Chopra R. & Gajjala R., (Eds) *Global Media, Cultures, and Identities*.
- Gajjala, R. (2010) Placing South Asian Digital Diasporas in Secondlife in Rona Tamiko Halualani and Tom K. Nakayama (Eds) *Blackwell Handbook of Critical Intercultural Communication*, Blackwell.
- Gajjala, R. (2010) 3D Indian digital diasporas. In A. Alonso & P. J. Oiarzabal (Eds.), *Digital diasporas*. Reno, NV: The University of Nevada Press.
- Gajjala, R. and Birzescu, A. (2010) Voicing and Placement in Online Networks In Marina Levina, PhD and Grant Kien, PhD (Eds.) *Denoting Danger, Connoting Freedom: Everyday life in the [post]global network*. New York: Peter Lang USA.
- Gajjala, R, Rybas, N and Zhang, Y. (2010) Producing Digitally Mediated Environments as Sites for Critical Feminist Pedagogy. In Deanna Fassett and John Warren (eds) *The SAGE Handbook of Communication and Instruction and Instruction*. USA: Sage Publications.
- Mitra, R and Gajjala, R. (2010) Networked Agency and Building Community: Encountering Queer “Desi” Blogging through Dialogue. In Michael Hinner, (Ed) *Business Transactions and Relationships*. Volume Peter Lang.
- Blair, K., Gajjala, R., Tulley, C. (2009) Introduction: The Webs We Weave: Locating the Feminism in Cyberfeminism. In K. Blair, R. Gajjala and C. Tulley (Eds) *Webbing Cyberfeminist Practice*. New Jersey: Hampton Press.
- Gajjala, R. (2008) Response to Shani Orgad. In A. Markham and N. Baym (eds) *Internet Inquiry: Conversations on Method*. Sage Publications
- Gajjala, R. and Gajjala V. (2008) Introduction: South Asian Digital Networks and Global

- Techno-Spaces in R. Gajjala and V. Gajjala (Eds) *South Asian Technospaces* pp. 1 – 6, New York: Peter Lang, Digital Formation Series.
- Gajjala, R. (2008) South Asian Technospaces and “Indian” Digital Diasporas? In R. Gajjala and V. Gajjala (Eds) *South Asian Technospaces* pp. 37- 48, New York: Peter Lang, Digital Formation Series.
- Gajjala, R. (2008) Conclusion: Moving On, Re-mixing It Up: Web 2.0, Offline/Online Intersections, Globalization through NGOs, Machinima, Mash-ups. In R. Gajjala and V. Gajjala (Eds) *South Asian Technospaces* pp. 265- 274, New York: Peter Lang, Digital Formation Series.
- Gajjala, R. (2007). Shifting frames: Race, ethnicity and Intercultural Communication in online social networking and virtual work. In M. Hinner (Ed.), *The Role of Communication in Business Transactions and Relationships*. Peter Lang.
- Gajjala, R. (2006). Cyberethnography: Reading South Asian diasporas. In K. M. Landzelius (Ed.), *Going native on the net: Indigenous cyberactivism and virtual diasporas over the World Wide Web* pp. 272-291, London: Routledge.
- Gajjala, R., & Altman, M. (2006). Producing cyberselves through technospatial praxis: Studying through doing. In P. Liamputtong (Ed.), *Health Research in Cyberspace* New York: Nova Publishers.
- Altman, M., & Gajjala, R. (2006). Exploring the production of race through virtual learning environments. In J. Weiss, J. Nolan, & P. Trifonas (Eds.), *International handbook of virtual learning environments* 1089-1106 USA: Kluwer Academic Publishers.
- Gajjala, R. (2005). Cyborg-diaspora: Observations from the cyber-field. In K. Knauer & T. Rachwal (Eds.), *On the Move: Mobility and Identity*. Bielsko-Biala: Akademii Techniczno-Humanistycznej.
- Gajjala, R., & Mamidipudi, A. (2003). Collaborating across contexts: Rethinking the local and the global, theory and practice. In J. A. Inman, C. Reed, & P. Sands (Eds.), *Electronic Collaboration in the Humanities* 65-88. New Jersey: Lawrence Erlbaum and Associates.
- Gajjala, R., & Mamidipudi, A. (2002). “Analoging” the digital, digitizing the analogue: Contemplations on communities of production and virtuality. In M. Fernandez & F. Wilding (Eds.), *Domain Error! Cyberfeminist Practices*. Place: Autonomedia.
- Gajjala, R. (2001). Studying feminist e-spaces: Introducing transnational/postcolonial Concerns. In S. Munt (Ed.), *Technospaces*. London: Continuum International.
- Gajjala, R. (2000). Negotiating cyberspace/ negotiating RL. In A. Gonzalez, M. Houston,

& V. Chen (Eds.), *Our Voices: Essays in culture, ethnicity, and communication*. California: Roxbury Press.

Refereed Working Paper:

Gajjala, R. (2002). Cyberfeminist technological practices: Exploring possibilities for a women-centered design of technological environments. Working Paper for GAINS/UN-INSTRAW.

Shorter Essays, Creative Works, Reprints, Interviews and Translations

Gajjala, R. (2008) 'Digital diasporas are products of economic globalization' – Interview in *Interjunction: Media Meets Academia*.

Gajjala, R. and Mamidipudi, A. (2005) Cyberfeminism, Technology, and International "Development" reprinted in *Gender Through the Prism of Difference* edited by Zinn, Hondagneu-Sotelo and Messne. Canada: Oxford University Press.

Gajjala, R. (2003). Travelling along data's highway: Who gets mapped out? *LEA: Technology and Difference*.

Gajjala, R. (2003). Fluid architectures running wild: How wild are they really? *American Communication Journal*, 6 (3). <http://acjournal.org/holdings/vol6/iss3/index.htm>

Gajjala, R. (2000). Cyborg writing and mestiza ecriture: Visible absences and audible silences. *M/C Reviews Features* <http://reviews.mediaculture.org.au/modules.php?name=News&file=article&sid=1788>

Gajjala, R. (1998) Cyborg diaspora and virtual imagined community: Studying SAWNET. *COSAW Bulletin*, 10.

Gajjala, R. (2001). Cyborg diaspora E Comunita Virtuale: SAWNET in AVATAR. *rivista di antropologia e comunicazione*, n.2, roma, 2001 (C. Nicotera, Trans.).

Gajjala, R. (1999). Cyberdiva. *New Observations*, 120 (14).

Gajjala, R. (1995). Indian women and national identity, *Manavi Newsletter*, 7 (12), 13-8.

Conference Proceedings:

Blair, K., & Gajjala, R. (2002). Aligning criteria for online courseware selection with multimodal teaching and learning. *The Ohio Learning Network*. <http://www.olin.org>

Gajjala, R. (1998). Communities in crisis: Online interaction and defining virtual community. *The International Conference on the Social Impact of Information*

Technology, St. Louis, MO. Published on CD-ROM.

Book Reviews:

Gajjala R (forthcoming) Review of *ICTs and Indian Social Change*, ed. by Ashwani Waith, MI Vijayabaskar, & V. Gayathri in *New Media and Society*.

Gajjala, R. (2008) Review of Nayar, Pramod, *Virtual Worlds: Culture and Politics in the Age of Cybertechnology*. New Delhi: Sage, 2004 in *Contemporary South Asia*.

Gajjala, R. (2005). Review of Wacjman, Judith, *Technofeminism* in *Journal of Gender Studies*.

Gajjala, R. (2003). Review of Kember, Sarah, *Cyberfeminism and artificial Life* in *Culture Machine*, <http://culturemachine.tees.ac.uk>

Gajjala, R. (1999). The (im)possibility of a “new era of cyberfeminisms”: WoN negotiates the “glocal.” Review in *New Media and Society*, 1(2).

Gajjala, R. (1998). Review of the chapter “Fantasy or ethnography? Irony and collusion in Subaltern representation” in the book *The Middle East and South Asia folklore bulletin*. <http://www.cohums.ohio-state.edu/comp/bulletin/fantasy.html>

Gajjala, R. (1993). Review of the book *Maid in the U.S.A.* in *Sistersong: Women across Cultures*, 1(2), 72-75.

Presentations to Professional Societies:

Refereed Papers:

Gajjala, R., Birzescu, A., & Yartey, F. (2011). Socio-financial Online Networks: Globalizing Micro-Credit through Micro-transactional Networked Platforms. Organizations and Social Network Sites Workshop Communities and Technologies 2011. Stanley Place, Cultural Centre, Southbank, Brisbane, Australia.

Gajjala, R. (2011, May 11 – 13). *E-philanthropy and Digital Globalization through online micro-transactional platforms*. Paper presented at Platform Politics - A Multidisciplinary Conference. Anglia Ruskin University, St George House, Cambridge.

Gajjala, R. (2011, March 10 – 13). *Virally Networked Transmissions: Re-mixing Indian Diasporic Cultures at Online/Offline Intersections*. Paper presented at the Society For Cinema and Media Studies (SCMS) Conference. The Ritz-Carlton, New

Orleans.

- Gajjala, R. and Paul, A. (2011, May 18 – 21). *Intergenerational/Interactive exploration of Performance of Gendered “Indianness” in Online Social networks*. Paper presented at the Seventh International Congress of Qualitative Inquiry University of Illinois at Urbana-Champaign
- Gajjala, R., Birzescu, A. (2011, May 26 – 30). *Crafting and Globalizing Ethnicities at the Non-profit and Micro-Transactional Interface*. Roundtable discussion at the 61st Annual International Communication Association Conference, Boston, MA.
- Gajjala, R. (2010, June 22 – 26) "*Digital Diaspora*": *Bollywood in Secondlife and Imagined Indian Identity*. Paper presented at the 60th Annual International Communication Association Conference. Suntec Singapore International Convention and Exhibition Centre, Singapore.
- Gajjala, R. (2010, Nov 14 – 17). *Twisting the Affective Turn: Affect in Real Life and Virtual Worlds*. Rhetorical and Communication Theory Division. Paper presented at National Communication Association, San Francisco, California.
- Gajjala, R. (2010, Nov 14 – 17). *Online/Offline: New Material-Realities of Work and Labor* Critical and Cultural Studies Division. Paper presented at National Communication Association, San Francisco, California.
- Gajjala, R. (2010, Nov 14 – 17). *Women Building Bridges through Technology, Sports and the Economy*. Feminist and Women Studies Division. Paper presented at National Communication Association, San Francisco, California.
- Gajjala, R. (2010, Nov 14 – 17). *Home of Hope: Voicings, Whiteness, and Technological Gaze*. Feminist and Women Studies Division. Paper presented at National Communication Association, San Francisco, California.
- Gajjala, R. (2010, Nov 14 – 17). *Technology, Community, Aesthetics and the Placing of Affect*. Rhetorical and Communication Theory Division. Paper presented at National Communication Association, San Francisco, California.
- Gajjala, R. (2010, Nov 14 – 17). *NGO Space and Digital Place: Transitioning Labor in Emerging Digital Economies*. Critical and Cultural Studies Division. Paper presented at National Communication Association, San Francisco, California.
- Gajjala, R. & Birzescu, A. (2011, June 24 – July 27). *Microfinance in Online Socio-Financial Networks*. Paper presented at the 20th AMIC Annual Conference. Taj Krishna Hotel, Hyderabad, India.

- Gajjala, R. (2010, June 29 – July 2). Paper presented at the 5th International Conference on Communities and Technologies. TheEdge – Digital Culture Centre. Stanley Place, Cultural Centre, Southbank Brisbane, Australia.
- Gajjala, R. (2009, November). *NGO Space and Digital Place: Transitioning Labor in Emerging Digital Economies*. Paper presented at National Communication Association, Chicago, IL.
- Rybas, N and Gajjala, R. (2009, November). *Producing the Network Self: The Intricacies of Performing Digital Identities*. Paper presented at National Communication Association, Chicago, IL.
- Gajjala, R. (2009, November). *Walking with Gandhi: Non-violence and Virtuality*. Paper presented at National Communication Association, Chicago, IL.
- Anarbaeva, S. M., Yamaguchi, P. V., & Gajjala, R. (2009, October). *Shopping for an Avatar Body: Gender and Race Construction in Second Life*. Paper presented at Association of Internet Researchers Convention, Milwaukee, WI.
- Gajjala, V., Gajjala, R., Birzescu, A and Anarbaeva, S (2009, June). *From Microfinance to Online Socio-Business-Networking: Microfinance in the age of Social networking*. Paper presented at the First European Conference on Microfinance, Brussels, Belgium.
- Gajjala, R. (2009, May). *(Dis)Embodied Practices of Identity Production: Race at 3D Intersections of SecondLife*. Paper presented at International Communication Association, Chicago, IL.
- Gajjala, R. (2008, November). *'Crafted' Identities and Craft Networks: How Alternate are 'Alternate' Producer-Consumer Networks Online?* Paper presented at National Communication Association, San Diego, CA.
- Gajjala, R. (2008, November). *Yahi Hai Bollystan? Mapping South Asia in SecondLife*. Paper presented National Communication Association, San Diego, CA.
- Gajjala, R. (2008, October). *"Travelling identities and practices: Locating Digital Networks."* Paper presented at Association of Internet Researchers Convention, Copenhagen, Denmark.
- Gajjala, R. (2008, May). *Framing the Loom in Rural South Indian Economies: Questioning Epistemologies of Innovation, Technology and Development*. Paper presented at International Communication Association, Montreal, Canada.
- Gajjala, R. (2008, May). *Economies of Secondlives: Global Citizenship mediated through virtual Performativity of Identity, Preconference on Mediating Global*

- Citizenship*. Paper presented at International Communication Association, Montreal, Canada.
- Gajjala, R. (2007) *NOT Data: Examining Processes of Be-coming Online*, The Association of Internet Researchers Convention, Vancouver, CA.
- Gajjala, R. (2007). *Race and Ethnicity in Myspace: Producing Identity as Interface*, International Communication Association, San Francisco.
- Gajjala R and Annapurna Mamidipudi (2007). *Juxtaposing Handloom Weaving and Modernity: Making the Case for Building Theory Situated in Praxis*, International Communication Association, San Francisco.
- Rybas, Natalia and Radhika Gajjala (2007). *Developing Cyberethnographic Research Methods for Understanding Digitally Mediated Identities*, National communication Association.
- Gajjala, Radhika and Rybas, Natalia (2007) *Producing Global and Local Cyberselves, Racing and Queering the Interface*, National communication Association.
- Gajjala, Radhika (2007). *Trajectories of Brown – Racialized Global/Local intersections of Bollywood Online*, National communication Association.
- Gajjala, Radhika, Yahui Zhang, Phyllis Dako-Gyeke (2007) *Lexicon's of Women's empowerment online* National communication Association.
- Gajjala, R. (2006). *Epistemologies of Global Marketing: Inter-weaving Handbloom Designs into Global/Local Markets*, Cultural Studies Association.
- Gajjala, R. (2006). *Epistemologies of global marketing: Inter-weaving handloom designs into global/local markets*. Paper presented at the annual meeting of Cultural Studies Association, Washington D.C.
- Gajjala, R., & Altman, M. (2005). *Technospatial praxis and the production of cyberselves*. Paper presented at the annual meeting of National Communication Association, Boston, MA.
- Zhang, Y., & Gajjala, R. (2005). *Virtual learning environments as sites for critical pedagogy*. Paper presented at the annual meeting of National Communication Association, Boston, MA.
- Gajjala, R., & Altman, M. (2005). *Producing cyberselves through technospatial praxis: Studying through doing*. Paper presented at the annual meeting of Association of Internet Researchers, Chicago, IL.
- Gajjala, R., & Mamidipudi, A. (2005). *Who is “developed” and who is not? When*

“outsourcing” happens from “third” to “first” world contexts. Paper presented at IRFD – WSIS, Tunisia and the IRFD virtual seminar.

Bury, R., & Gajjala, R. (2005). *Virtual identifications and crossings: Transnational cyberspaces in a globalized world.* Paper presented at The Canadian Women's Studies Association, Toronto, Ca.

Gajjala, R., Altman, M., & Zhang, Y. (2005, April). *Epistemology of doing: Practices of identity and production of race in virtual environments.* Paper presented at the annual meeting of Eastern Communication Association, Pittsburgh, PA.

Gajjala, R., & Altman, M. (2004, June). *They didn't move – they were just sitting there mooing! – Re-producing race, gender, class, sexuality in immersive, online technological environments.* Paper presented at the conference of Crossroads in Cultural Studies, Urbana-Champaign, Illinois.

Gajjala, R. (2003, October). *Examining techno-mediated diasporic masculinities: Racing and gendering the Nerd.* Paper presented at Association of Internet Research, Toronto, CA

Gajjala, R. (2003, June). *Travelling along data's highway: Who gets mapped out?* Paper presented at the Inaugural Conference of Cultural Studies Association, Pittsburgh, PA.

Gajjala, R. (2002, November). *South Asian digital diasporas: Some theoretical and applied concerns.* Paper presented at the annual meeting of National Communication Association.

Gajjala, R. (2002, July). *Cyberfeminist technological practices: Exploring possibilities for a women-centered design of technological environments.* Virtual Seminars on Gender and ICTs, GAINS network, UN-INSTRAW, place. <http://www.un-instraw.org>

Gajjala, R. (2002, April). *Refusing disciplinarity, Or, Epistemologies of cyberculture Studies: What will we universalize and objectify this time?* Paper presented at Cyberculture Working Group Conference on Critical Cyberculture Studies: Mapping an Evolving Discipline, The University of Maryland.

Blair, K., & Gajjala, R. (2002, March). *Aligning criteria for online courseware selection with multimodal teaching and learning.* The Ohio Learning Network, Columbus, Ohio.

Gajjala, R., & Mamidipudi, A. (2002, March). *Impossible identities: Composing other 'Transnational' cyber-spaces.* Paper presented at the 11th Annual Cultural Studies Symposium: Late Modern Planet: Globalization, Modernity, and Cultural

Studies, Kansas State University.

- Gajjala R., Gajjala V., & Mamidipudi, A. (2001, November). *E-commerce and virtual community: Information communication systems and economic and socio-cultural forces that shape the digital divide*. Paper presented at the ICA/IAMCR sponsored "Digital Divide" conference, Austin, Texas.
- Gajjala, R., & Mamidipudi, A. (2001, October). *Transnational communities of production: Constructs of identity and ignorance in a global digital economy*. Paper presented at Michigan State University's Modern Literature Conference, Globalities: A Conference on Issues Related to Globalization, Lansing, MI.
- Gajjala, R. (2001, October). *Disciplining multicultural cyborgs: Discourses of digital capital and labor*. Paper presented at the Association of Internet Researchers Conference, Minnesota, MN.
- Gajjala, R., & Mamidipudi, A. (2001, June). *Collaborating across contexts: Rethinking the local/global, theory/practice*. Paper presented at the International Communication Association, Washington D.C.
- Gajjala R. (2001, April). *Transnational digital diaspora: Composing other cyberspaces*. Paper presented at the Cyberculture Working Group conference on Constructing Cyberculture(s): Performance, Pedagogy, and Politics in Online Spaces, University of Maryland (ghost presented by Purvi Sharma).
- Gajjala, R. (2000, November). *Interrogative cyberethnographies: Composing other cyberspaces*. Paper presented at the annual meeting of National Communication Association, Seattle, WA.
- Gajjala, R. (2000, November). *Transnational digital labor flow and digital capitalism: Servicing/Programming the global economy*. Paper presented at the National Communication Association Summer Conference on Cultural Politics, Iowa.
- Gajjala, R. (2000, October). *Digital economy and "United Statesian" consumer culture: Problems of counter-cultural networks online*. Paper presented at American Studies Association convention, Detroit, Michigan.
- Gajjala, R. (2000, May). *Designing dialogic networks: A transnational/postcolonial approach*. Paper presented at International Communication Association, Acapulco, Mexico.
- Gajjala, R., & Mamidipudi, A. (2000, February). *Cyborgian wrything and mestiza ecriture: collaborating across contexts in digital diaspora*. Paper presented at the annual meeting of the American Comparative Literature Association, New Haven, CT.

- Gajjala, R. (1999). *Performing power within (cyber)global villages: Invoking the other online*. Paper presented at the annual meeting of the American Anthropological Association (AAA), Chicago, IL.
- Gajjala, R., & Spirek, M. (1999, November). *Communicating (with-in and about) technology: The case of TCOM451/MCOM551*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Gajjala, R. (1999, November). *Cyberethnography: Reading each "other" online*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Gajjala, R. (1999, November). *Digital (post)colonial communities*. Paper presented at the annual meeting of the National Communication Association Conference, Chicago, IL.
- Gajjala, R. (1999, October). *The technological imaginary, digiratti and the rhetoric of Underdevelopment*. Paper presented at the annual meeting of the Society for Literature and Science, Norman, OK.
- Gajjala, R. (1999, May) *Virtuality and its contradictions: Online accountability to embodied ways of being*. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.
- Gajjala, R. (1998). *Communities in crisis: Online interaction and defining virtual Community*. Paper presented at the International Conference on the Social Impact of Information Technology, St. Louis, MO.
- Gajjala, R. (1998). *Virtual community, the global village and postcolonials online: Discursive subjects and virtual practices as rhetorical performances*. Paper presented at the Rhetoric Society of America Conference, Pittsburgh, PA.
- Gajjala, R. (1998, February). *South Asians performing online: Virtual practices and discursive subjects*. Paper presented at the South Asia Conference, Berkeley, CA.
- Gajjala, R. (1997, March). *Thinking/Acting through the cracks: An attempt at working out a 'nonwestern' feminist methodology*. Paper presented at the Feminist Psychology Conference, Pittsburgh, PA.
- Gajjala, R. (1996, November). *Cyborg-diaspora and imagined virtual communities: The not-subaltern south asian women's attempt at creating a space to speak from*. paper presented at the annual meeting of the Speech Communication Association, San Diego.
- Gajjala, R. (1996, November). *Rhetoric of underdevelopment and the rhetoric of empire: The Bhopal gas tragedy in the New York Times*. Paper presented at the annual meeting of the Speech Communication Association Conference, San Diego, CA.

- Gajjala, R. (1996, April). *Representation and identity: The not-subaltern south asian women's attempt to find a space to speak from*. Paper presented at the Society for Narrative Literature Conference, Columbus, Ohio.
- Gajjala, R. (1995, April). "First" world rhetoric and "third" world disasters: *Traces of social darwinism/lamarckianism in U.S. representations of "the Bhopal tragedy."* paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.
- Gajjala, R. (1995, April). *The ideological "quilting" of the Indian freedom movement and of "Hindu Fundamentalism."* Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.
- Williams, S. L., & Gajjala, R. (1993). *Enter at your own risk: Communication student attitudes and assessments about the "real world" and their readiness for it*. Paper presented at the Central States Communication Association convention, Lexington, KY.
- Gajjala, R. (1992, April). *The migrant culture and the secular consciousness: A look at the Rushdie affair from Peter Berger's sociological perspective*. Paper presented at annual meeting of the Eastern Communication Association, Portland, ME.

Presentations in Refereed Panels:

- Gajjala, R. (2011, May). Participant. Media and global ethnic: A roundtable/Ethnicity and race in communication. International Communication Association Conference 61st Annual International Communication Association Conference, Boston, MA.
- Gajjala, R (2011, Jan). Speaker. Roundtable discussion: Transmedia Activism. Digital Humanities Sessions at the 2011 MLA. Los Angeles, CA. January 6 -9.
- Gajjala, R (2009, December) Part of panel on *Human no more: Digital Subjectivities, Un-human Subjects and the end of Anthropology* Session Sponsor: AAA Presidential Session. American Anthropological Association, Philadelphia, PA.
- Gajjala, R. (2009, November). Part of panel on *[Post]Global Network: Stability, Change and Everyday Life in the Array*. National Communication Association, Chicago, IL.
- Gajjala, R. (2009, November). Part of panel on *Experiences in Motion: Cyberspace, Culture, and Identity*. National Communication Association, Chicago, IL.

- Gajjala, R. (2009, October). *Race & Digital Identity: Raced 3D Digital Identities: Critical Interrogations of Race, Embodiment, and Identity* at Association of Internet Researchers convention, Milwaukee, WI. (Organized Panel involving BGSU Grad student participants).
- Gajjala, R. (2009, October). A panelist for roundtable on *Add Labor and Stir: Feminist Political Economy and ICT*. Association of Internet Researchers convention, Milwaukee, WI.
- Gajjala, R. (2009, October). A panelist for roundtable on *Being Difficult?!: Imagining Now the Futures of "Critical" Internet Studies*. Association of Internet Researchers convention, Milwaukee, WI.
- Gajjala, R. (2009, May). Part of panel on *India and Cultural Pathways: Reflections on Identity, History and Scholarship*. International Communication Association Preconference on India and Communication Studies, Chicago, IL.
- Gajjala, R. (2008, November). Part of a panel on *Emerging Racial Categories/Concepts*. National Communication Association, San Diego, CA.
- Gajjala R. (2008) Part of panel on *Mapping Research Needed for Social Impacts* at International Communication Association Preconference on Bridging Scholar/Activist Divide.
- Gajjala, R. (2006, September). *Lexicons of women's empowerment in online spaces: Appropriating the other*. Paper presented at a panel on "Saving Women in Postcolonial Contexts," the Global Fusion Conference, Chicago, IL.
- Gajjala, R. (2006). *Queering Digital diasporas*. IAQI, Urbana-Champaign, Illinois.
- Gajjala, R. (2004, November). Presented work at a panel on Digi-cultures at the American Studies Association.
- Gajjala, R. (2003, October). *Studying the Internet through the Internet*. Association of Internet Research, Toronto, CA (Organized Panel involving BGSU Grad student participants).
- Gajjala, R. (2003, April). *Developing cyberfeminist technological/pedagogical practices: Building transnational cyberfeminist webs*. Central States Communication Association, (Organized Panel involving BGSU Grad student participants).
- Gajjala, R. (2003, April). *Cultures of Globalization: ICTs, corporate colonization and Intercultural Communication*. Central States Communication Association.
- Gajjala, R., Warren, J., & Ochieng, R. (2002, November). *The technologies of the body – Embodied technologies*. Presented at the annual meeting of National

Communication Association panel on Acting Communication in the Global Village: Technology, Literacy and Culture.

Gajjala, R. (2001, November). Participant of a panel of Virtual ethnography at the meeting of National Communication Association Conference, Atlanta, GA.

Gajjala, R. (2001, May). *Reluctant Cyborgs: Speaking beside themselves in postcolonial/transnational cyborg-Diaspora?* As part of the panel of Reluctant Cyborgs (proposed by Gajjala, R.) presented at International Communication Association, Washington D.C.

Gajjala, R. (2000, November). A Panelist for roundtable on Researching Cyborg-organizations: Ethnography, Communication and Virtual Work at the meeting of National Communication Association, Seattle, WA.

Gajjala, R. (2000, November). *Extending theoretical frameworks for an "Intercultural" digital economy: Why "critical" theories need to be made central to the field of Intercultural Communication.* Presented at the meeting of National Communication Association, Seattle, WA.

Gajjala, R., & Mamidipudi, A. (2000, June). *"Analoging" the digital, digitizing the analogue: Contemplations on communities of production and virtuality.* Third International Crossroads in Cultural Studies Conference, Birmingham, UK.

Gajjala, R. (2000, April). *A critical approach to "Intercultural Communication": Converging theories of "Culture."* Presented at the meeting of the Central States Communication Association, Detroit, MI.

Gajjala, R. (2000, April). *Digital/analogue, local/global: Intercultural networks online.* Paper presented at the meeting of the Central States Communication Association, Detroit, MI.

Gajjala, R. (2000, April). *"Third-world" critique(s) of cyberfeminism.* Paper presented at the meeting of the Central States Communication Association, Detroit, MI.

Gajjala, R. (1999, November). *Third-world cyberdivas and the global village: The (im)possibility of indigenous coalitions through the internet.* Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Gajjala, R. (1999, November). *Critiques of technological imaginary in relation to "other" cyberfeminisms.* Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Gajjala, R. (1999, May). *Embodied digital subjects.* Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.

Gajjala, R. (1996, October). *Cyberethnography and south asian cyborg-diaspora*. Paper presented at The South Asia Conference, Madison, WI.

Gajjala, R. (1995, March). *Ahalya?* Presented at the conference on Cultural Cartographies: Mapping the Postcolonial Moment, Durham, NC.

Gajjala, R. (1995, March). *Couch Notes*. Presented at the conference on Cultural Cartographies: Mapping the Postcolonial Moment, Durham, NC.

Gajjala, R. (1994, February). *The peripheral state of mind: Migrant culture, "secular consciousness" and anomy*. Paper presented at The International Narrative Conference, Vancouver, BC.

Invited Presentations:

Invited presentation "Gandhi's Great Grand-daughters" at UNC Wilmington, March 2012.

Invited presentation at Yale University on South Asian Diasporas and New Media – April 2011.

Invited presentation at University of Cambridge, Media Research Group, on "Following the Virtual Sari Trail," March 2011.

Invited presentations at the 3rd CELT INTERNATIONAL SEMINAR secretariate, Soegijapranata Catholic University, Semarangin Indonesia, January 2011.

"Laboring to Produce Empowerment: Affect and Labor in Online Social Entrepreneurship School of Global Studies, University of Sussex, Oct 20, 2010.

"Laboring to Produce Agency" Invited Lecture at London School of Economics, May 2010.

Invited Lecture "Following the Sari Trail: Voicing, Laboring, and Being Placed in Online Networks" at Wake Forest University – November 2009.

Invited Talk at Ohio University School of Media Arts Graduate Colloquium – May 2008.

Invited keynote panelist at The Revealed-I conference on privacy, law and the Internet held in Ottawa, Canada - October 2007.

Invited Talk at University of Hyderabad, Hyderabad, India in a Communications class on ICTs and Development – August 2006.

Studying Through Doing: Where the world in NOT flat – Invited Talk at the Xavier Institute of Management and Business, Bhubaneshwar, Orissa, India entitled–

July 2006.

South Asian Digital Diasporas – at M.I.T Comparative Media Studies Colloquium co-sponsored with the MIT center for Bilingual/Bicultural studies – April 2005.

Invited co-presentation of research (with Annapurna Mamidipudi) on Knowledge Building and Praxis – at the Science and Technology for Society Meeting in Hyderabad, India – August 9, 2005.

Invited talk at University of Hyderabad on Critical Research Methods and the Internet – August 29, 2005.

Invited to coordinate and lead meeting on “Knowledge Building, Theory/Praxis and Research Methods at BASIX, India (an livelihood promotion and microfinance institution working to promote rural livelihoods and capacity building).

Invited talk at University of Toronto on Cross-contextual strategies of dialogue for e-learning – Fall 2004.

Invited guest at “Cyberethnography” research group meeting - University of Lancaster, UK – December 2004.

Examining techno-mediated subjectivities: Gendering processes within transnational Workspaces – Gender Studies Program Northwestern University – November 5, 2003.

Studying diasporas online: Gender, nation and class – at the Centre for the Study of Indian Diaspora, University of Hyderabad, Hyderabad, India – August 12, 2003.

Cyborg-Diaspora: Observations from the cyber-“field” – at University of Massachusetts, Amherst – sponsored by the Department of Communication, Five Colleges Consortium and CISA – November 20, 2000.

Transnational digital subjects: Constructs of identity and ignorance in a digital economy – keynote speech for conference on Cultural Diversity in/and Cyberspace, University of Maryland, Maryland – May 5, 2000.

Internet constructs of identity and ignorance: ‘Third-world’ contexts and cyberfeminism. Paper presented at the Works and Days Closing Symposium on Project UNLOC, Understanding Narratives, Literacy and Ourselves in Cyberspace, Pittsburgh, PA – May 1999.

Design Sketch and Research Questions for UNLOC – presented at the Works and Days Opening Symposium on Project UNLOC: Understanding Narratives, Literacy and Ourselves in Cyberspace – October 1998.

Invited to be Discussant (in conversation with Chuck Scott) for the “Citizen Education and Public Memory: Perspectives” section of “The Virtual Conference: The Right to Communicate and the Communication of Rights 11 May 1998 - 26 June 1998” – <http://commposite.uqam.ca/videaz/indexen.html>

Exhibition/Demonstration and discussion of hypertext/multimedia work “Wrything my Cyborgian Body – at Art Exhibit on Representations: Asian and Asian-American Women Artists, Brew House Space 101 Gallery, Pittsburgh, PA – April 1998.

Attended “Thousand Years of Spoon” - Meeting for core Spoon Collective Members held at New York – May 1998.

South Asian women and issues of ethnography – at the South Asia Workshop, University of Chicago, Chicago, IL – May 1996.

South Asian cyborg-diaspora and virtual imagined community: Issues in ethnography –at the Cultural Studies Colloquium, University of Pittsburgh, Pittsburgh, PA –March 1996.

Organizer of Short course:

Digital Performative Ethnography as cultural critique – NCA 2003

Preconference Participation:

Organizer of “Postcolonial Feminists meet Internet Studies” – at AOIR 2003 – Toronto, CA – October 14, 2003.

Invited Speaker at NCA Preconvention on CMC and Ethnography (sponsored by the Ethnography Division) on issues of Race, Gender and Sexuality in Cyberspace.

Presenter at Preconference on Feminist, Postcolonial and Query Theory approaches to Internet Research – October 5, 2005.

Other Professional Presentations and Participation:

Collaborator and participant (as documenter and analyst) with members of Dastkar Andhra (an NGO) in a two-day workshop for handloom weavers in Rajavolu, a village in rural South India – Summer 2006.

Collaborator and participant at a handloom and development workshop for Orissa Government employees held by Dastkar Andhra (an NGO) officers, Hyderabad, India – Summer 2006.

Attendee at Engagement and Outreach Conference at Penn State – October 2004.

Participant in Journey to Democracy sessions at ACLU, Washington DC – January 2004.

Short course with Warnick, B. on Internet Research Methods at NCA - November 2002.

Gajjala R. and The COMS640 (Fall 2000) class at Communication Studies, BGSU (November 2000) Transnational Digital Labor Flow and Digital Capitalism: Engaged Class Projects, NCA preconference on “Engaged Organizational Communication In The New Economy: Technology, Globalization, and the Quality of Work Life.”

Grants:

Internal

Mentoring on Mentoring Grant proposed and received by Sandra Faulkner (2008-2009)

Sandra Faulkner and Gajjala R. (2008) PCA/CITE grant.

Mentor on Mentoring Grant proposed and received by Smeeta Mishra (2007-2008).

Gajjala, R. (2007-2009) Web 2.0 Scholarship and Pedagogy Learning Community (from CTLT)

Gajjala, R. & Candice Archer (2007-2008 and 2008-2009) ICS Research Cluster on Globalization, Labor Movement and the Environment.

Gajjala, R., & Blair, K. (Fall 2006 and Spring 2007). ICS research Cluster on Webbing Cyberfeminist Practices – \$1,500.

Gajjala, R., & Blair, K. (2005-06; 2006-07). Graduate Student Mentoring and E-portfolio Learning Committee.

Gajjala, R. (2006). PCA/CITE grant “BGSU and Perrysburg Heights collaboration” with Debra Zapitelli, Laura Rusnak and Anita Serda.

Gajjala, R. (Fall 2005). *Developing strategies for E-learning across contexts*. Faculty Improvement Leave.

Participant (Spring 2005) in grant funded activity – Educational Technology Convergence Project led by Julia Matuga and Savilla Banister.

Gajjala, R. (Fall 2002 and renewed in Fall 2003). Institute for Culture and Society Research Cluster grant for *Cultures of Technology* Interdisciplinary cluster – \$1500 each year (see <http://www.bgsu.edu/offices/ics/techcluster.html> - The Cultures of Technology virtual seminar series is being planned for March-April 2004).

Gajjala, R. (2002, February). *Building digitally mediated cultures: Developing techniques*

for emancipatory pedagogy. Center for Innovative and Transformative Education (CITE), BGSU – \$5000.

Gajjala, R. (Spring 2002). *Digitally mediating the classroom*. Provost's Content Development Grant through the Center for Teaching and Learning with Technology, BGSU – \$13000.

Heinz, B., & Gajjala, R. (Fall 2000 – Summer 2002). Institute for Culture and Society Research Cluster grant for cluster on Transnational cultures.

Gonzales, A., Heinz, B., & Gajjala, R. (Summer2000). Creative Imaginings Grant.

Gajjala, R. (Spring 2000). *Designing and Composing Dialogic E-Networks: A Travelling/Transnational Project*. Faculty Research Grant – \$ 5,500.

External Partnerships:

Collaboration with Anita Serda of Perrysburg Heights Community Center (PCA/CITE grant recd – 2005-2006 – funded Phyllis Dako-Gyeke parttime for a year with the grant).

Collaboration with Denise Krup of WCNET in computers and community projects

Teaching and Research collaborations, online and face-to-face, with Annapurna Mamidipudi of Dastkar Andhra since Fall 1997 – studying technology at the intersection of local and global in the context of international development and examining technological environments in relation to subaltern populations.

Working for the NGO Dastkar Andhra, Secunderabad, India (international) exploring production practices and helping with the NGO's exploration and investigation of export markets for handloom. Since 2005 summer and fall (my faculty improvement leave period) I have done volunteer work in rural south India with this group.

Conducted Workshops on e-learning and critical research methods for field workers and development practitioners at BASIX-India – a microfinance institution in Hyderabad, India.

Gajjala R, et al. (Fall 2002). *Digitally Mediating Cultures for the Communicating Common Ground Initiative* (affiliated with NCA, the SPLC and AAHE).

Gonzales, A., Heinz, B., & Gajjala, R. (Fall 2000 and 2001). National Communication Association Grant for the Communicating Common Ground Initiative.

Internal Grant Submission (not funded):

Gajjala, R., & Dunn, T. (2001). *Digitally mediating the classroom: Developing multiply mediated strategies for and engaged pedagogy*. Partnership for Community Action (PCA) grant.

External Grant Submissions:

Co-Investigator with Patricia Kubow et al - NEH Grant Proposal titled, Arab American Identities Constructed Through Symbol and Dialogue: A Digital Humanities Workshop for Secondary Teachers

Co- PI (with Patricia K. Kubow et al) Grant submitted in October 2007 to Fulbright-Hayes Group Projects Abroad Program entitled “Makan (Place) or Sites for Learning about Arab Culture: Intercultural Dialogue in Jordan and Bahrain to Internationalize School Curriculum in the United States.

Hastac/MacArthur competition "Envisioning the Future through the Past: Building Global Teen Partnerships through Digital Media" (amount requested - \$100,000)

Gajjala, R., Blair, K., Tulley, C. Computers, Communication, and Community: A Virtual Computer Camp for Girls – Submitted in response to the Research Center for Educational Technology and Ohio Learning Network Distance Learning Grants RFP – September 2001. Amount requested \$63000. (not funded).

Participant in Grant on “Empowering Women’s Leadership: Working Towards Global Solutions by Bridging Times and Diverse Worlds: A proposal to support Leadership Development of young women from North Africa, the Middle, East Asia and the US” (Grant Co-PIs are Sharon Subeendranath and Nancy Paterson. I contributed the portion on “Empowering Women’s Leadership through Civic Dialogues and Action: Utilizing Online/Offline Social Networking: Leadership Development Project” and am slated to be a co-facilitator of that part) – July 2012.

Fulbright

Senior Scholar – Fulbright Scholar visiting in Indonesia – May 2012

2012